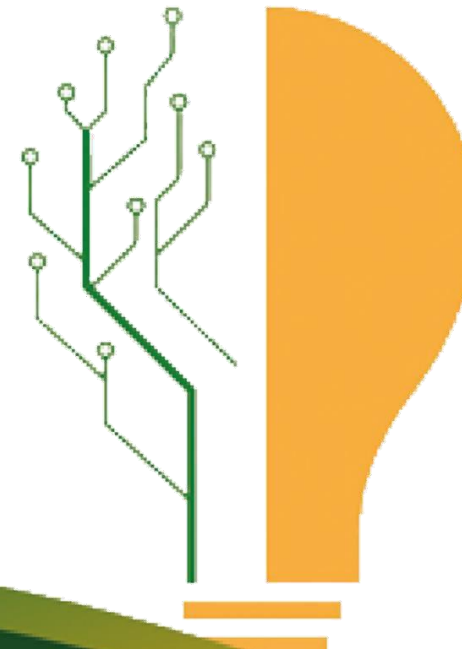




# NATIONAL IDEA BANK



The Federation of Pakistan  
Chambers of Commerce & Industry



Ignite  
NATIONAL TECHNOLOGY FUND

BiC  
BUSINESS INCUBATION CENTER

TECH  
destiNATION  
PAKISTAN



# President's Vision

Pakistan to become a globally recognized ecosystem that fosters scientific research, commercialization of innovative ideas in emerging technologies to help growing the knowledge-based economy in Pakistan.

Developed by the Honorable President's Committee on Emerging Technologies, Innovation Sub-Group under the leadership of the Honorable President, Honorable Minister for IT and Telecom and Respected Secretary of IT and Telecom.

Ideas are  
IMPORTANT


جہاں تازہ کی افکار تازہ سے ہے نمود  
کہ سنگ و خشت سے ہوتے نہیں جہاں پیدا

Some ideas will win but every idea is important.  
Not winning the competition does not mean  
that your idea is not good.

# Achievements

| YEAR           | TOTAL IDEAS RECEIVED | NATIONAL WINNERS |
|----------------|----------------------|------------------|
| NIB-I<br>2021  | 2098                 | 18               |
| NIB-II<br>2022 | 3700                 | 30               |

- **Pak BioEnergy** NIB-I winner has established his factory and received many awards.
- **Digital Village** NIB-I startup is Winner of ISF Grant 2022 \$35000
- **EFG- Construction** won PEC FYDP Grant of PKR 200,000, and Showcasing in Silicon Valley
- **Royal Trading Company** winner of Date Palm Young Entrepreneur Award, Saudi Arabia
- **SEDROP** Shortlisted We're Istanbul and Showcased at International showcasing program
- **Wetual** Released a product, Calibre, in collaboration with PSI Pakistan
- **Affluance** raised 5 million investment




# Challenge this year

Pakistan is in big economic trouble; we import more and export little.

How can we export more and import less?

Inviting ideas from industry, academia, and the society to produce practical ideas and share their vision on how to bring those ideas to reality.



# Ideas Super League

Provincial Level (all cities)



National Level

# Provincial Competitions (All Cities)

Baluchistan

FCA and FATA

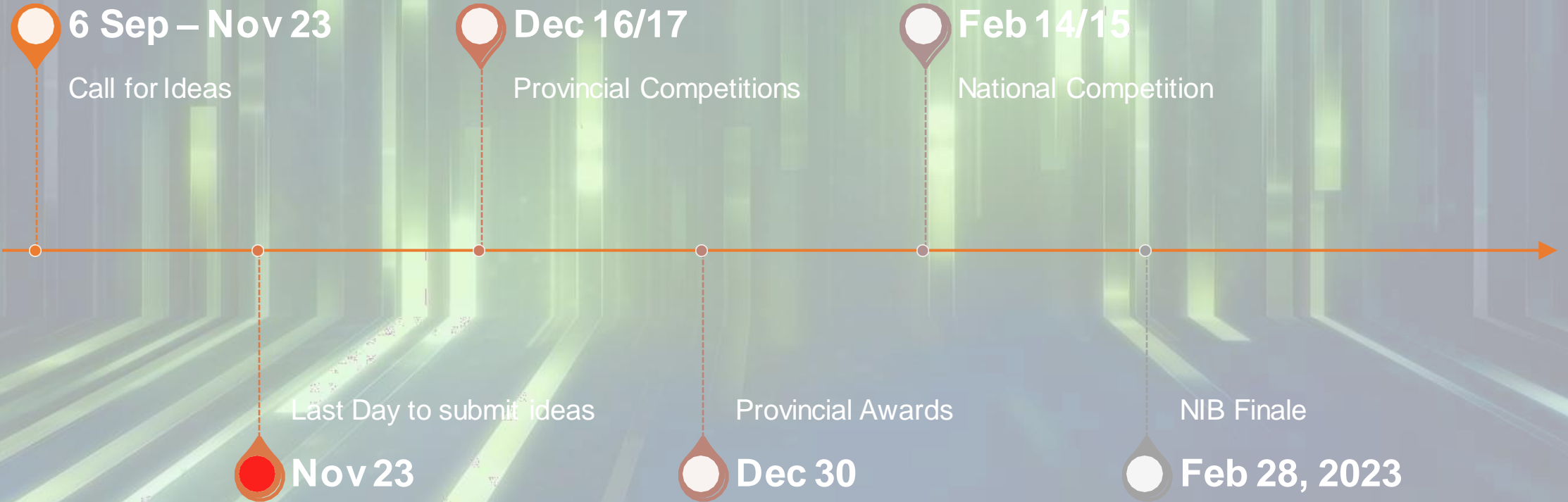
GB and Kashmir

KPK

Punjab

Sindh

# TIMELINE







# Prizes and Benefits

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- Top-ten ideas - Invitation to join three days exclusive training and networking event in Silicon Valley
- Top-five ideas – invitation to an additional team member to come to Silicon Valley
- Top-five ideas - One-on-one meetings with top investors in Silicon Valley
- All National runner ups – Invitation to ASPIRE Bootcamps
- All National runner ups – Invitation to apply for Pak Angels Investors Network Cohort II
- Industry/Academia partnership matchmaking
- National and international promotion
- Powerful Alumni of over 300 innovators

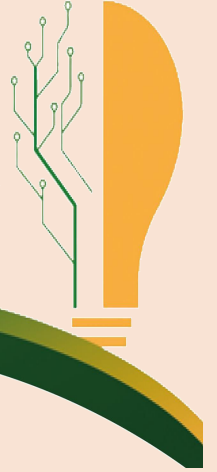
# NIB III Scoring Criteria

| Criterion                    | Description   | Max Score |
|------------------------------|---|-----------|
| Innovation                   | Is the technology needed is developed by you or available locally, patented, protected, difficult to copy                 | 15        |
| Market                       | Clearly defined customer, market size, market growth, and market data   | 10        |
| Idea Maturity Level          | How far along you are in developing this idea, Idea, MVP, Launch, Growth  | 10        |
| Availability of Raw Material | Whatever is being manufactured, how much of raw material or parts are available locally                                   | 10        |
| Capital Intensity            | For every dollar saved in imports or increased in exports, how much capital is needed, less capital need means more score | 10        |
| Team                         | Number of team members, their commitment to the idea, and their relevant experience                                       | 15        |
| Access to the Market         | For export, access to buyers in the foreign markets, and for imports, access to the local buyers                          | 10        |
| Business Plan                | How well defined is the business plan, capital cost, operating cost, sales projections, etc.                              | 10        |
| Annualized ROI               | Expected return on initial investment on an annual basis for the initial capital investment                               | 10        |

| Sr. # | Event / Activity  | Activity Date/ Time        |
|-------|---|----------------------------|
| 1     | Registration of Host University Team Members with NIB   | Sep 20                     |
| 2     | Online Planning Session with Host Focal Persons on <b>“How to run Local NIB (Intra-University) Competition”</b> | Sep 21 @ 2:00 pm           |
| 3     | Competition Announcement – Call for Ideas   | Sep 23                     |
| 4     | Ideas Collections   | Oct 2 – Nov 10             |
| 5     | Special Online Training Session for Host University Judges  | Oct 8 and Oct 15 @ 2:00 pm |
| 6     | Special Online Training Session for Host University Team Members  | Oct 7 and Oct 14 @ 2:00 pm |
| 7     | Internal Judging / Shortlisting of Ideas  | Nov 10 – Nov 14            |
| 8     | Internal Pitching Rounds  | Nov 15 to Nov 17           |
| 9     | Winners Announcements - Top 10  | Nov 21                     |
| 10    | Top 10 Ideas submission to NIB  | Nov 22 to Nov 23           |



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**SUBMIT IDEA HERE**

<https://nibpk.org/idea-submission-nib-iii/>

**EXPLORE NIB SITE HERE**

<https://nibpk.org/>

# Before we start – How to stay up to date

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# Questions and Answers

